02.01 CONTEXT

14/04/2023
C203port

The City of Port Phillip is an inner-city area of approximately 21 square kilometres and 11 kilometres of bay foreshore.

The Victorian Aboriginal Heritage Council has advised that they consider that the traditional owners of the land of Port Phillip are represented by the Bunurong Land Council Aboriginal Corporation (BLCAC) and Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation (WWWCHAC).

The City is now the most densely populated municipality in Victoria with more than twice the population density of the metropolitan Melbourne average.

One of the earliest European settlements in the metropolitan area, Port Phillip is a city of neighbourhoods, each with its own character, defined by heritage buildings, strip shopping precincts and treelined streets.

The City contains some of the most popular tourist destinations in metropolitan Melbourne, attracting more than 2.8 million visitors each year.

02.01-1 Community and population growth

14/04/2023
C203port

The City's population is expected to grow from 117,420 in 2020 to 176,816 by 2041 (*City of Port Phillip Population Forecast* , id, July 2020). Significant growth will be accommodated within the Fishermans Bend Urban Renewal Area.

The City serves diverse communities of residents, workers and visitors. A majority of residents are aged between 25 and 49 and the largest population increase is anticipated to be in the 20 to 24 age group (ibid).

81.6 per cent of the City's labour force of 60,772 come from outside the municipality (*City of Port Phillip Economic Profile* , id, July 2020). The dominant sectors of employment are professional, scientific and technical services (16.3 per cent), health care and social assistance (10.3 per cent) and education and training (8.5 per cent) (ibid).

02.01-2 Housing profile

14/04/2023
C203port

In the City, 8.4 per cent of dwellings are separate houses, 37.7 per cent are medium density dwellings, and 52.2 per cent are high density dwellings (*City of Port Phillip Population Forecast* , id, July 2020). The dominant household type is lone person at 39.6 per cent of all households (ibid).

Compared to Greater Melbourne, more households pay higher mortgage repayments and higher rental payments (*City of Port Phillip Housing Needs Assessment and Allocations Framework Report* , City of Port Phillip, March 2019).

Access to affordable housing for very low and low income working households is limited. The City is committed to maintaining, at minimum, the 2015 level of social housing stock of 7.2 per cent (*In Our Backyard Housing Program Review* , SGS Economics and Planning, September 2018).

Context plan

